

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT SHOW

REP. # _____ OFF. # 18 _____

[illegible]

SALES PRSN WA- CHERYL BLAIR

CLASS: NATL.	LOCAL	REGIONAL
CE)		

DATE SEPS/12 18.00

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		730P-800P	30		\$1,250.00	8/31	8/31	0		FRI	0
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1522 PROGRAM : WHEEL-FORTNE< CON COM1 : WHEEL-FORTNE<												

REP HEADLINE# 6297474 TRF# 329019
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP

SEP5/12 18.00
 CHANGES *** WPXI-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13	A		700P-730P	30		\$1,250.00	9/3	9/3	1		MON	1
PROGRAM : WHEEL-FORTNE< ORD COM1 : JOEP ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR AUG31 ON LINE-2 FOR 1 SPOT/WK												
11	S		1235A-135A	30		\$200.00	8/29	8/29	0		WED	0
PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<												
14	A		1242A-141A	30		\$200.00	8/29	8/29	1		WED	1
PROGRAM : J FALLON-NBC< ORD COM1 : LATE RUN- SPT RAN AT 139A IN PRG ORDERED DUE TO CONVENTION OVERUN ORD COM2 : THX- JEN THIS IS A MAKE-GOOD FOR AUG29 ON LINE-11 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED:FRI/730P-800P				AUG31		30S	\$1,250.00	(AUG31/12)	
			OFFER:MON/700P-730P				SEP3		30S	\$1,250.00	PLS ADVISE.	
			CMT:JOEP									
			CMT:SPT IS BOOKED- THX JEN									
M2	OK'D	BUY#11	MISSED:WED/1235A-135A				AUG29		30S	\$200.00	(SEP5/12)	
			OFFER:WED/1242A-141A				AUG29		30S	\$200.00	PLS ADVISE.	
			CMT:LATE RUN- SPT RAN AT 139A IN PRG ORDERED DUE TO CONVENTION OVERUN									
			CMT:THX- JEN									

SEP/12 \$8,400.00

CONTRACT TOTAL \$8,400.00
 TOTAL SPOTS 12



MARKET TOTALS \$27,096 WPXI 31% KDKA 33% WTAE 24% WPGH 10% CABL 0% WPCW 0% WPMY 2%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6297474 TRF# 329019
\$\$\$ MOD# 0 : APPROVED REV #0 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION

AUG31/12 12
*** WPXI-TV

ADV # 016513 ADV. NAME ISS/PRIORITIES USA ACTION
AGY # 01954 AGY. NAME MUNDY KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

ORDER # CONTRACT # 6297474

PRDCT PRIOR USA ACT 8/28 EST#1522 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

STA:

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG31/12 12.

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#2

MISSED: FRI/730P-800P
OFFER: MON/700P-730P
CMT: JOEP
CMT: SPT IS BOOKED- THX JEN

AUG31
SEP3

30S \$1,250.00 (AUG31/12)
30S \$1,250.00 PLS ADVISE.

CONTRACT TOTAL \$8,400.00
TOTAL SPOTS 12

REP HEADLINE# 6297474 TRF# 329019
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM STATION SEP5/12 15.07
*** WPXI-TV ***

ADV # 016513 ADV. NAME ISS/PRIORITIES USA ACTION

AGY # 01954 AGY. NAME MUNDY KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

ORDER # CONTRACT # 6297474

PRDCT PRIOR USA ACT 8/28 EST#1522 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/12 15.07

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#2 MISSED:FRI/730P-800P AUG31 30S \$1,250.00 (AUG31/12)

OFFER:MON/700P-730P

CMT:JOEP

CMT:SPT IS BOOKED- THX JEN

M2 UNRESL BUY#11

MISSED:WED/1235A-135A

OFFER:WED/1242A-141A

CMT:LATE RUN- SPT RAN AT 139A IN PRG ORDERED DUE TO CONVENTION OVERUN

CONTRACT TOTAL \$8,400.00
TOTAL SPOTS 12

Contract # P/E Type P/E Status Preempted P/E Date

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 329019

Advertiser: Pol/Iss/Priorities USA Action (16513)

329019.7.0.1 Pre-empt Open

8/29/12 3:28pm 8/31/12

\$1250.00 7:30:00P -WHEEL
OF FORTUN

:30

1

WPXI

WHEEL 730P/2

08/28/12-09/03/12

06297474

Totals for: Pol/Iss/Priorities USA Action (

Totals for: 329019

\$1,250.00
\$1,250.00

Preempt Count:
Preempt Count:

1
1

Jeopardy

9/13

11ve 13

Q-150



Thursday, August 30, 2012 5:17:00 pm
Contract Start/End Dat Headline #



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A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.